

any government agency, including the IRS and the Social Security Administration.



### Russ

- Age 67
- Retired executive
- Pension, Social Security and 401(k)

### Katie

- Age 42
- Marketing Director
- 401(k), no employer match



### NEW RULES OF SAVING



Identify your risks



Create a strategy to address them



Start now



### Identify Your Risks

#1: Structural Risk

#2: Market Risk

#3: Tax Risk

# RISK#1

# STRUCTURE







### Ways to Save

8%

15%

50%

Private PENSION<sup>1</sup> 401(k) with a 6% or more MATCH<sup>2</sup>

NO company sponsored plan<sup>3</sup>







### Social Security?





### Social Security



Social Security Recipient











2009









2020





2040







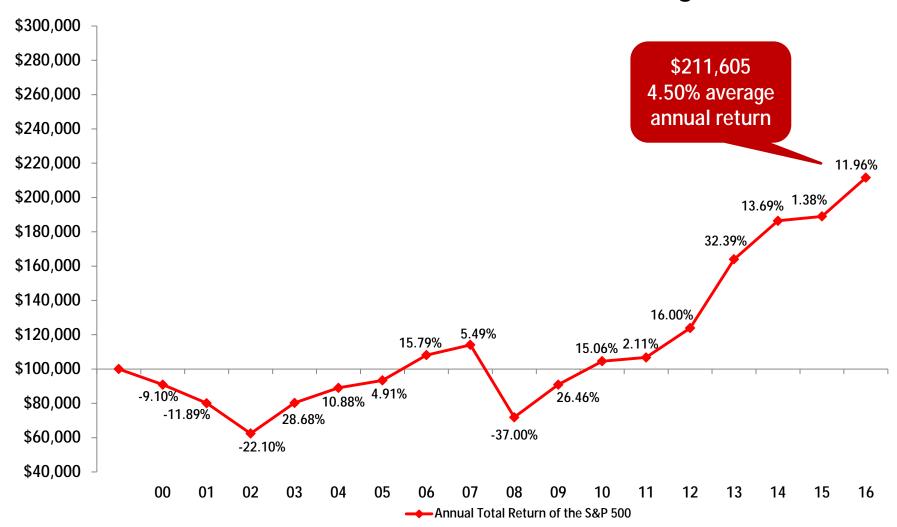
# RISK#2

## MARKET

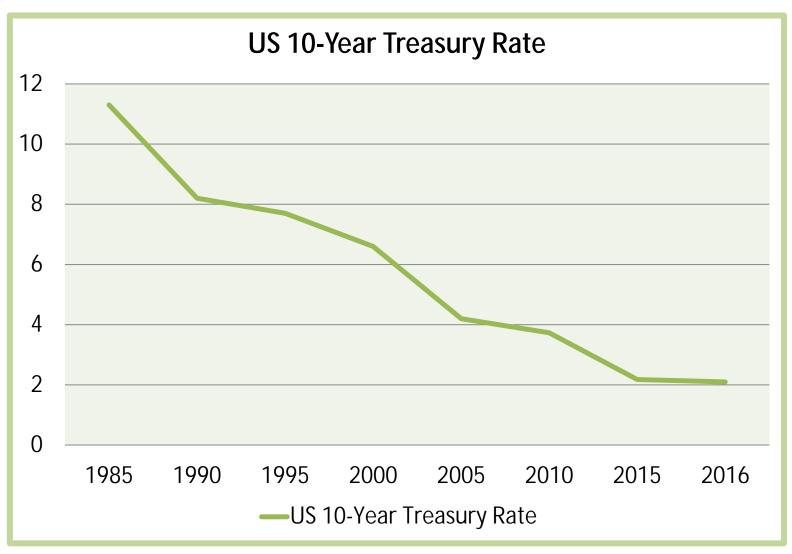
### Exposure to the Market



### Total Return of the Stock Market (including dividends)



Data used to create this chart was obtained from: Yahoo Finance GSPC Historical Prices 2016. This example is for illustrative purposes only and should not be deemed a representation of future results, and is no guarantee of return or future performance. This graph does not take into account investment fees, so the actual values may vary from what is shown. This information is not intended to provide any tax, legal or investment advice or provide the basis for any financial decision. Be sure to speak with a qualified professional before making any decisions about your personal situation.



Source: U.S. Treasury – Treasury Yield Rates

Data used to create this chart was obtained from: www.treasury.gov/resource-center/data-chart-center/interest-rates/Pages/TextView.asp 2016. Copy available by contacting our office. This information is not intended to provide any tax, legal or investment advice or provide the basis for any financial decisions. Be sure to speak with qualified professionals before making any decisions about your personal situation.

# RISK#3

# TAXES

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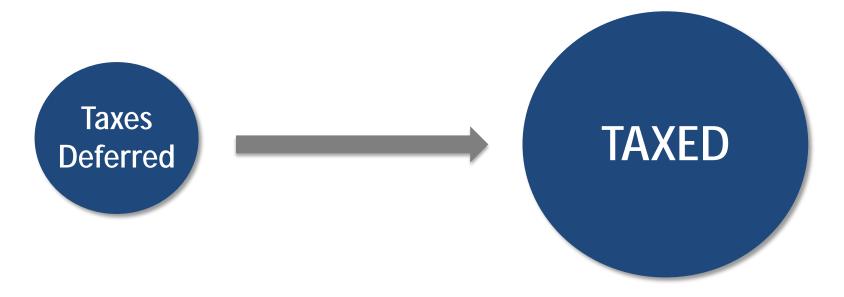
# Using Funds \$50,000 \$35,000

???

### Tax Deferred

Working Years: Saving Money

Retirement Years: Spending Money

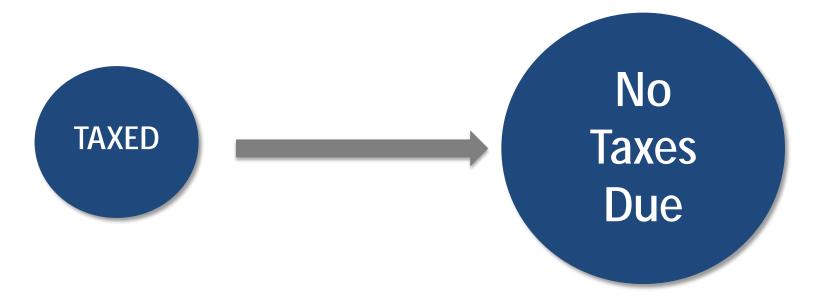


This hypothetical example does not consider every product or feature of tax-deferred accounts and is for illustrative purposes only. It should not be deemed a representation of past or future results, and is no guarantee of return or future performance. This information is not intended to provide tax, legal or investment advice. Be sure to speak with qualified professionals before making any decisions about your personal situation.

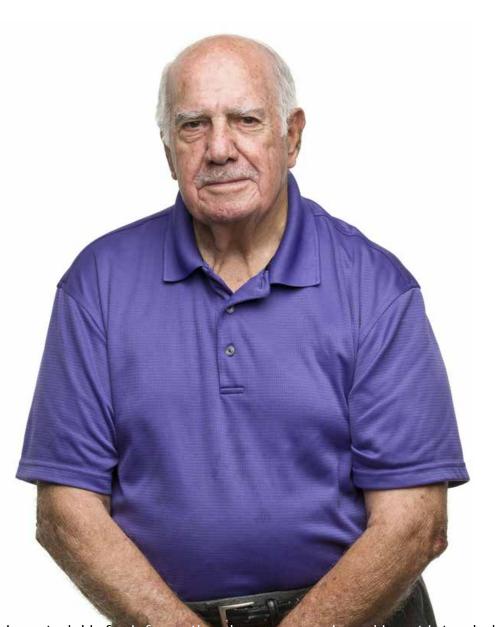
### Tax-Free Growth

Working Years: Saving Money

Retirement Years: Spending Money



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# Russ and Tax Deferral:

How much in taxes deferred?

How much in taxes paid?

This material is for informational purposes only and is not intended to provide any tax, legal or investment advice or provide the basis for any financial decisions. Consult with your own tax advisor or attorney about your individual situation.

### Russ: Saving and Spending

RUSS SAVING ASSETS \$7,500 annually for 30 years Tax Deferral: \$2,500 in taxes annually

\$75,000 in taxes deferred

RUSS SPENDING ASSETS Withdrawals: \$75,000 annually for 15 years

Tax Liability: \$25,000 in taxes each year

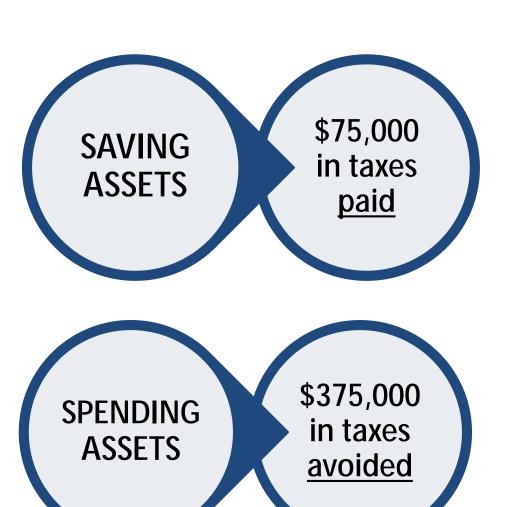
\$375,000 in taxes paid

For this example, we've assumed an individual in the 33% tax bracket contributes \$7,500 annually for 30 years with a 7% net annual growth rate into a tax-deferred asset, like a 401(k) or IRA. We've also assumed his tax bracket stays the same in retirement. Your tax bracket may be higher or lower in retirement, unlike this example. This hypothetical example does not consider every product or feature of tax-deferred accounts and is for illustrative purposes only. It should not be deemed a representation of past or future results, and is no guarantee of return or future performance. This information is not intended to provide tax, legal or investment advice. Be sure to speak with qualified professionals before making any decisions about your personal situation.

### Katie's Potential Choice



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# Your 3 BIG Risks for Retirement

### Structural Risk

You may be on your own when putting assets aside

### Market Risk

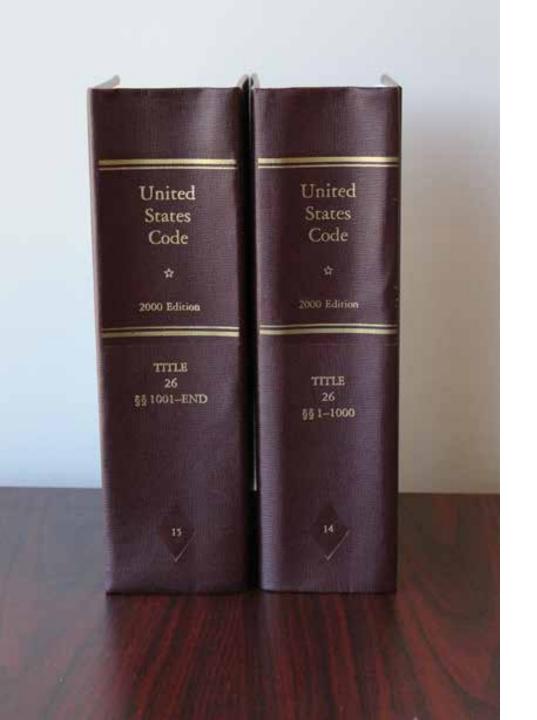
 Markets and interest rates impact you

### Tax Risk

Taxes will be an important consideration



# Create a strategy to help address your risks



Title 26 of the U.S. Tax Code

TITLE 26-INTERNAL REVENUE CODE

(i) Repealed. Pub. L. 97-248, title II, §238(b), Sept. 3, 1982, 96 Stat. 512]

### (k) Cash or deferred arrangements

### (1) General rule

A profit-sharing or stock bonus plan, a pre-ERISA money purchase plan, or a rural cooperative plan shall not be considered as not satisfying the requirements of subsection (a) merely because the plan includes a qualified cash or deferred arrangement.

### (2) Qualified cash or deferred arrangement

A qualified cash or deferred arrangement is any arrangement which is part of a profit-sharing or stock bonus plan, a pre-ERISA money purchase plan, or a rural cooperative plan which meets the requirements of sub-

(A) under which a covered employee may elect to have the employer make payments as contributions to a trust under the plan on behalf of the employee, or to the employee

(B) under which amounts held by the trust which are attributable to employer contributions made pursuant to the employee's

(1) may not be distributable to participants or other beneficiaries earlier than-(I) separation from service, death, or

(II) an event described in paragraph

(III) in the case of a profit-sharing or stock bonus plan, the attainment of age

(IV) in the case of contributions to a profit-sharing or stock bonus plan to which section 402(e)(3) applies, upon hardship of the employee, and

(ii) will not be distributable merely by reason of the completion of a stated period of participation or the lapse of a fixed

(C) which provides that an employee's right to his accrued benefit derived from employer contributions made to the trust pursuant to his election is nonforfeitable, and

(D) which does not require, as a condition of participation in the arrangement, that an employee complete a period of service with the employer (or employers) maintaining the plan extending beyond the period permitted under section 410(a)(1) (determined without regard to subparagraph (B)(i) there-

### (3) Application of participation and discrimina-

(A) A cash or deferred arrangement shall not be treated as a qualified cash or deferred arrangement unless-

(i) those employees eligible to benefit under the arrangement satisfy the provisions of section 410(b)(1), and

(ii) the actual deferral percentage for eligible highly compensated employees (as defined in paragraph (5)) for the plan year bears a relationship to the actual deferral percentage for all other eligible employed for the preceding plan year which either of the following tests.

(I) The actual deferral percentage to the group of eligible highly compensate to employees is not more than the acta employees is not get all other action deferral percentage of all other action deferral percentage of all other actions.

(II) The excess of the actual debra percentage for the group of eligible has ly compensated employees over that ail other eligible employees is not by than 2 percentage points, and the being deferral percentage for the group of a gible highly compensated employees not more than the actual deferral pe centage of all other eligible employed

If 2 or more plans which include the m deferred arrangements are considered as plan for purposes of section solicast o 410(b), the cash or deferred arrangement included in such plans shall be treated a 1 arrangement for purposes of this and

If any highly compensated employee has participant under 2 or more cash or defense arrangements of the employer, for purpose of determining the deferral percentage will respect to such employee, all such cash or deferred arrangements shall be treated at cash or deferred arrangement. An arrange ment may apply clause (ii) by using the tim year rather than the preceding plan year the employer so elects, except that if me an election is made, it may not be changed except as provided by the Secretary.

(B) For purposes of subparagraph (A) the actual deferral percentage for a specific group of employees for a plan year shall be the average of the ratios (calculated separately for each employee in such group d-

(i) the amount of employer contribution actually paid over to the trust on behalf of each such employee for such plan year ! (ii) the employee's compensation is

such plan year

(C) A cash or deferred arrangement and be treated as meeting the requirements of subsection (a)(4) with respect to contrib tions if the requirements of subparagraph (A)(ii) are met.

(D) For purposes of subparagraph (B), the employer contributions on behalf of any

(i) shall include any employer contrib tions made pursuant to the employed election under paragraph (2), and (ii) under such rules as the Secretary may prescribe, may, at the election of the

(I) matching contributions (as defined employer, include in 401(m)(4)(A)) which meet the require

ments of paragraph (2)(B) and (C), and (II) qualified nonelective contribution (within the meaning of sector

(E) For purposes of this paragraph. case of the first plan year of any plan use TITLE 26-INTERNAL REVENUE CODE.

than a successor plan), the amount taken than a successful as the actual deferral percentinto account as the mountain deterral percentage of nonhighly compensated employees for the preceding plan year shall be

(1) 3 percent, or (ii) if the employer makes an election under this subclause, the actual deferral percentage of nonhighly compensated emeloyees determined for such first plan

(F) SPECIAL RULE FOR EARLY PARTICIPA-108 If an employer elects to apply section 100(b)(1)(B) in determining whether a cash or deferred arrangement meets the requirements of subparagraph (A)(i), the employer may, in determining whether the arrangement meets the requirements of subparagraph (A)(II), exclude from consideration all sligible employees (other than highly compensated employees) who have not met the minimum age and service requirements of section 410(a)(1)(A).

(G) A governmental plan (within the meaning of section 414(d)) maintained by a State or local government or political subdivision thereof (or agency or instrumentality thereof) shall be treated as meeting the requirements of this paragraph.

### (A) Benefits (other than matching contributions) must not be contingent on election

A cash or deferred arrangement of any employer shall not be treated as a qualified cash or deferred arrangement if any other benefit is conditioned (directly or indirectly) on the employee electing to have the employer make or not make contributions under the arrangement in lieu of receiving cash. The preceding sentence shall not apply to any matching contribution (as defined in section 401(m)) made by reason of such an

### (B) Eligibility of State and local governments and tax-exempt organizations

### (i) Tax-exempts eligible

Except as provided in clause (ii), any organization exempt from tax under this subtitle may include a qualified cash or deferred arrangement as part of a plan maintained by it.

### (ii) Governments ineligible

A cash or deferred arrangement shall not be treated as a qualified cash or deferred arrangement if it is part of a plan maintained by a State or local government or political subdivision thereof, or any agency or instrumentality thereof. This clause shall not apply to a rural cooperative plan or to a plan of an employer described in

### (iii) Treatment of Indian tribal govern-

An employer which is an Indian tribal sovernment (as defined in section (101(a)(40)), a subdivision of an Indian tribal government (determined in accordance

with section 7871(d)), an agency or instrumentality of an Indian tribal government or subdivision thereof, or a corporation chartered under Federal, State, or tribal law which is owned in whole or in part by any of the foregoing may include a qualified cash or deferred arrangement as part of a plan maintained by the employer.

### (C) Coordination with other plans

Except as provided in section 401(m), any employer contribution made pursuant to an employee's election under a qualified cash or deferred arrangement shall not be taken into account for purposes of determining whether any other plan meets the requirements of section 401(a) or 410(b). This subparagraph shall not apply for purposes of determining whether a plan meets the average benefit requirement 410(b)(2)(A)(ii).

### (5) Highly compensated employee

For purposes of this subsection, the term "highly compensated employee" has the meaning given such term by section 414(q).

### (6) Pre-ERISA money purchase plan

For purposes of this subsection, the term 'pre-ERISA money purchase plan" means a

(A) which is a defined contribution plan (as defined in section 414(i)),

(B) which was in existence on June 27, 1974. and which, on such date, included a salary reduction arrangement, and

(C) under which neither the employee contributions nor the employer contributions may exceed the levels provided for by the contribution formula in effect under the plan on such date.

### (7) Rural cooperative plan

For purposes of this subsection-

### (A) In general

The term "rural cooperative plan" means

(i) which is a defined contribution plan (as defined in section 414(1)), and

(ii) which is established and maintained by a rural cooperative.

### (B) Rural cooperative defined

For purposes of subparagraph (A), the term "rural cooperative" means (i) any organisation which-

(I) is engaged primarily in providing electric service on a mutual or cooperative basis, or

(II) is engaged primarily in providing electric service to the public in its area of service and which is exempt from tax under this subtitle or which is a State or local government (or an agency or instrumentality thereof), other than a municipality (or an agency or instrumental-

(ii) any organization described in paragraph (4) or (6) of section 501(c) and at least 80 percent of the members of which are organizations described in clause (1),

(iii) a cooperative telephone company described in section 501(c)(12),

### Alternatives in Title 26

### Address Structural Risk

ü Flexibility to save in ways that benefit you

### Address Market Risk

ü Access reliable growth AND complete protection of your retirement assets

### Address Tax Risk

ü Access tax-free funds in retirement

### US Tax Code - Title 26, Section 7702

TITLE 26-INTERNAL REVENUE CODE

Page 1464

Coast Guard, of Secretary of the Treasury and of other offices and officers of Department of the Treasury transferred to Secretary of Transportation by Pub, L 25-65, 16-bx1, Oct 18, 1966, 20 Stat. 1938. Section 6(b)(2) of Pub. L. 89-670, however, provided that notwithstanding such transfer of functions. Coast Guard shall operare as part of Navy in time of war or when President directs as provided in section 3 of Title 14, Coast Guard. See section 108 of Title 49, Transportation.

PLAN AMENDMENTS NOT REQUIRED UNTIL JANUARY 1, 1998

by subtitle D [661401-1465] of title I of Pub. L. 104-188 require an amendment to any plan or annuity made before the first day of the first plan year begin-ning on or after Jan 1, 1998, see section 1465 of Pub L. 104-188, set out as a note under section 401 of this title.

PLAN AMENDMENTS NOT REQUIRED UNTIL

For provisions directing that if any amendments made by subsitte B [56521-523] of title V of Pub. L. 192-318 require an amendment to any plan, such plan amendment shall not be required to be made before the first plan year beginning on or after Jan 1, 1994, see on 523 of Pub. L. 102-318, set out as a note under

> PLAN AMENDMENTS NOT REQUIRED UNTIL JANUARY 1, 1989

For provisions directing that if any amendments made by subtitle A or subtitle C of title XI [§§ 1101-1147] and 1171-1177) or title XVIII [88 1800-1899A] of Pub. L. 99-514 require an amendment to any plan, such plan amendment shall not be required to be made before the first plan year beginning on or after Jan. 1, 1989, see section 1140 of Pub. L. 99-514, as amended, set out as a note under section 401 of this title.

AUTHORS OR ARTISTS PERFORMING SERVICES UNDER CONTRACT WITH CORPORATION

Pub. L. 96-605, title IV. \$402, Dec. 28, 1980, 94 Stat. 3332, as amended by Pub. L. 99-514, §2, Oct. 22, 1986, 100 Stat 2005, provided that:
"(a) In General.—An author or artist performing

services under contract with a corporation shall be con sidered as an employee of the corporation for the purpose of applying the provisions specified in section 701(a | 20) of the Internal Revenue Code of 1986 [formerly I.R.C. 1954], if, on December 31, 1977, such author or artist was a participant in one or more of the pen ston, profit-sharing or annuity plans of such corpora tion which are described in subsection (b)(2).

(b) DEFINITIONS.—For purposes of this section—
(1) CONTRACT.—The term contract means a con-

tract which during its term-"(A) requires such author or artist to give the corporation first reading or first refusal on writings or drawings of specified types, and prohibits him from offering any such writing or drawing to any other publication unless it has been offered to and

rejected by the corporation, or

(B) requires such author or artist to use his best efforts to produce work of specified types for the

(2) CORPORATION .- The term 'corporation' means a corporation which for at least 15 years prior to January 1, 1978, had in effect one or more pension, profitsharing and annuity plans, each of which-

"(A) had contained from its inception a definition of the term 'employee' that included the category of authors and artists under contract, and

(B) had been determined by the Secretary of the Treasury (taking into account the definition described in subparagraph (A)) to be a qualified planwithin part I of subchapter D of chapter 1 of subtitle A of the Internal Revenue Code of 1986 (section-401 et seq. of this title) for all of such years,

(c) EFFECTIVE DATE.—The provisions of this sent "(c) EFFECTIVE DATA. The provisions of this section shall apply to taxable years ending after December is SECTION REFERRED TO IN OTHER SECTIONS

682, 853, 860F, 865, 877, 861, 864, 865, 865, 865, 126, 127, 1249, 1313, 1341, 3405, 4975, 6038, 6038A, 6039F, 604, 604, 1249, 1313, 1341, 1416, 1116, 4 section 114, 1116, 8 1349, 1313, 1341, 1316, title 4 section 114; title 5 a 8351, title 12 sections 1464, 1467a, 1823; title 22 sections 1464, 1467a, 1823; title 24 sections 1464, 1467a, 1824, 1467a, 182 8351, title 29 section 1108; title 42 section 1208

### § 7702. Life insurance contract defined (a) General rule

For purposes of this title, the term "life insur. ance contract" means any contract which is a life insurance contract under the applicable law but only if such contract-

(i) meets the cash value accumulation test of subsection (b), or

(2)(A) meets the guideline premium require. ments of subsection (c), and (B) falls within the cash value corridor of subsection (d).

(b) Cash value accumulation test for subsection (a)(1)

### (1) In general

A contract meets the cash value accumulation test of this subsection if, by the terms of the contract, the cash surrender value of such contract may not at any time exceed the net single premium which would have to be paid at such time to fund future benefits under the contract.

### (2) Rules for applying paragraph (1)

Determinations under paragraph (1) shall be

(A) on the basis of interest at the greater of an annual effective rate of 4 percent or the rate or rates guaranteed on issuance of the contract.

(B) on the basis of the rules of subparagraph (B)(i) (and, in the case of qualified additional benefits, subparagraph (B)(ii)) of subsection (c)(3), and

(C) by taking into account under subparagraphs (A) and (D) of subsection (e)(1) only current and future death benefits and qualifled additional benefits.

### (c) Guideline premium requirements

For purposes of this section-

### (1) In general

A contract meets the guideline premium requirements of this subsection if the sum of the premiums paid under such contract does not at any time exceed the guideline premium limitation as of such time.

### (2) Guideline premium limitation

The term "guideline premium limitation" means, as of any date, the greater of-

(A) the guideline single premium, or (B) the sum of the guideline level premiums to such date.

### (3) Guideline single premium

### (A) In general

The term "guideline single premium means the premium at issue with respect to future benefits under the contract.

Basis on which determination is made sis on white subparagraph (A)

pased on mortality charges which reasonable mortality charges which the requirements (if any) prescribed the requirement which (except as proin regulations) do not exceed the in regulation specified in the prevailality charges standard tables (as decommission 807(d)(5)) as of the time the

any reasonable charges (other than pact is issued. any reason which (on the basis of ompany's experience, if any, with reompany to similar contracts) are reasonably sected to be actually paid, and

in interest at the greater of an annual (iii) interest of 6 percent or the rate or stes guaranteed on issuance of the con-

Gwhen determination made

greet as provided in subsection (f)(7), the permination under subparagraph (A) shall made as of the time the contract is is-

### n Special rules for subparagraph (B)(ii) (Charges not specified in the contract

Many charge is not specified in the connot the amount taken into account upler subparagraph (B)(ii) for such charge shall be zero.

### New companies, etc.

If any company does not have adequate enerience for purposes of the determinaunder subparagraph (B)(ii), to the exunt provided in regulations, such determination shall be made on the basis of the mistry-wide experience.

### Guideline level premium

The term "guideline level premium" means level annual amount, payable over a pemint ending before the insured attains age accounted on the same basis as the guidesize premium, except that paragraph (Bull) shall be applied by substituting "4 mest" for "6 percent"

### Cash value corridor for purposes of subsection (a)(2)(B)

purposes of this section-

contract falls within the cash value corof this subsection if the death benefit the contract at any time is not less than applicable percentage of the cash surren-

### ipplicable percentage

The applicable percentage shall decrease by a ratable portion for each

by there	But not	iuii year:	
-	more than:	From:	т
	40 45	250	25
	50	250	21
	55	185	18

TITLE 26-INTERNAL REVENUE CODE

In the case of an insured with an attained age as of the beginning of the contract year of:

17702

More than:	But not		- mach
36 30	more than:	From	
	65	130	Tec 150
15	70 75	120	120
THE PERSON NAMED IN	90	105	115 105
e) Computati	onel .	165	165

### (1) In general

For purposes of this section (other than sub-

(A) the death benefit (and any qualified additional benefit) shall be deemed not to in-

(B) the maturity date, including the date on which any benefit described in subparagraph (C) is payable, shall be deemed to be no earlier than the day on which the insured attains age 95, and no later than the day on which the insured attains age 100,

(C) the death benefits shall be deemed to be provided until the maturity date determined by taking into account subparagraph

(D) the amount of any endowment benefit (or sum of endowment benefits, including any cash surrender value on the maturity date determined by taking into account subparagraph (B)) shall be deemed not to exceed the least amount payable as a death benefit. at any time under the contract.

### (2) Limited increases in death benefit permitted

Notwithstanding paragraph (1)(A)-

(A) for purposes of computing the guideline level premium, an increase in the death benefit which is provided in the contract may be taken into account but only to the extent necessary to prevent a decrease in the excess of the death benefit over the cash surrender value of the contract.

(B) for purposes of the cash value accumulation test, the increase described in subparagraph (A) may be taken into account if the contract will meet such test at all times assuming that the net level reserve (determined as if level annual premiums were paid for the contract over a period not ending before the insured attains age 95) is substituted for the net single premium, and

(C) for purposes of the cash value accumulation test, the death benefit increases may be taken into account if the contract-

(i) has an initial death benefit of \$5,000 or less and a maximum death benefit of

(ii) provides for a fixed predetermined \$25,000 or less. annual increase not to exceed 10 percent of the initial death benefit or 8 percent of the death benefit at the end of the preceding

(iii) was purchased to cover payment of year, and burial expenses or in connection with prearranged funeral expenses.

For purposes of subparagraph (C), the initial death benefit of a contract shall be determined

48 : QL 3

### Section 7702

### Indexed Universal Life

Power of Indexing
Tax-Free
Death Benefit

Index Universal Life (IUL) products have guaranteed rate of return, and the potential for additional gains linked to the growth of a linked market index, like the S&P 500<sup>®</sup>. IUL products are not an investment in the "market" or in the applicable index and are subject to all policy fees and charges normally associated with most universal life insurance. Life insurance policies are contracts between the client and issuing insurance company. Life insurance product guarantees rely on the financial strength and claims paying ability of the issuing insurer. Life insurance policies are not bank or FDIC insured.

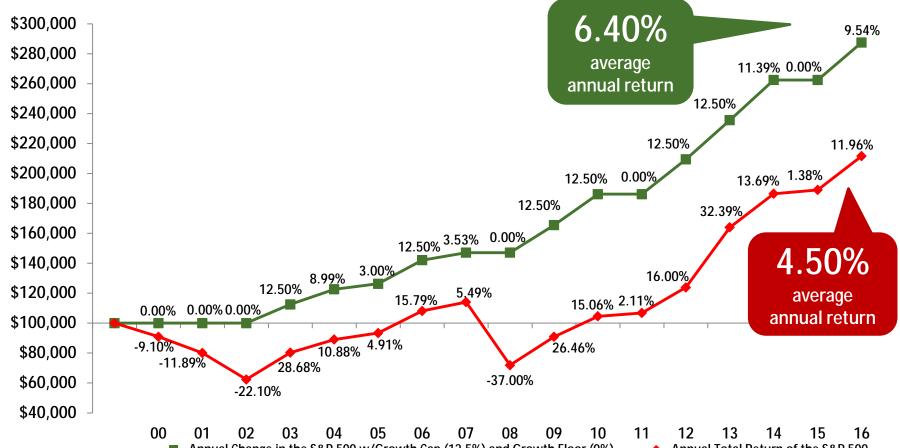
### What's Indexing?

üHow interest is credited to your policy

üIn rising market: Capture a portion of the potential growth of an index, up to a cap

üln a falling market: Floor of zero, past growth is not at risk from market drop

### How Funds Grow with Indexing



Source: Yahoo Finance GSPC Historical Prices, Wikipedia and StandardsandPoors.com <sup>1</sup>This historical performance of the S&P 500® is not intended as an indication of its future performance and is not guaranteed. This graph is only intended to demonstrate how the S&P 500®, excluding dividends, would be impacted by the hypothetical growth cap of 12.5% and the hypothetical floor of 0%, and is not a prediction of how any Indexed Universal Life Insurance product might have operated had it existed over the period depicted above. The actual historical growth of an IUL product existing over the period depicted above may have been higher or lower than assumed, and likely would have fluctuated subject to product guarantees. <sup>2</sup>This graph does not reflect the impact of life insurance policy charges or investment account fees, so the actual comparative values may vary from the chart above.

### Tax Advantages of IUL

üAddresses tax risk by allowing tax-free loans available in retirement

üInterest earnings are not taxed

üNo penalty for withdrawing loans before age 59 ½

üNo requirement to withdraw money after 70 ½

What you need to know about Loans: (1) They may be available after one or more years of owning the policy; (2) they are not required to be repaid; (3) they accrue and compound interest charges unless repaid (see your policy for details); and (4) they will decrease the death benefit to your heirs by the amount of loans and interest."

### **Dual Protection**

Accumulate and potentially grow in IUL policy

Ellen Dies

Death Benefit paid Tax-Free to Heirs

Accumulate and potentially grow in IUL policy

Ellen Retires

Borrows cash value to supplement income in retirement

Loans which are not repaid and their compounding interest will reduce death benefit.

### IUL: Helping Address Risk

### **Structure**

- ü Death benefit to help protect heirs
- ü Builds cash value

### **Market**

- ü Potential for growth of cash value
- ü Protection of principal against market volatility

### <u>Taxes</u>

ü Access to cash value with tax-free loans

### What does this look like for YOU?







### Start Now

### The Power of Today

### For Example:

Waits 5 years

= may accumulate up to

40% less

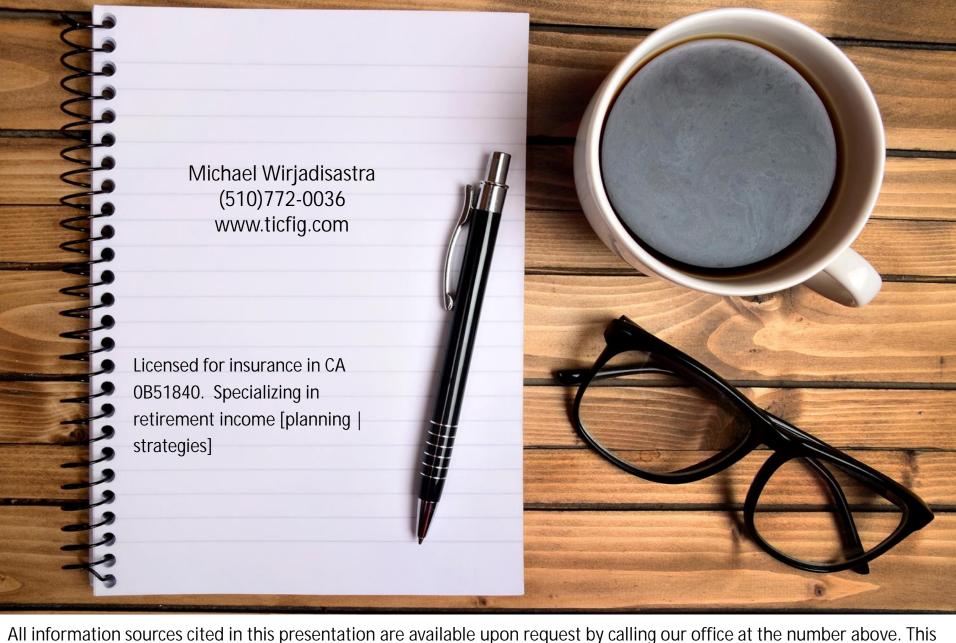
Waits just 1 year

= may accumulate up to

11% less



This hypothetical example assumes Katie is contributing \$1,000 a year for 20 years to an account earning 6% annual growth. It does not represent any product and is for illustrative purposes only. It should not be deemed a representation of past or future results, and is no guarantee of return or future performance. This information is not intended to provide tax, legal or investment advice. Be sure to speak with qualified professionals.



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